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## **National Traffic Safety Institute and Bondurant School 'Gear up' to Promote Safety Among Arizona's Teen Drivers**

(TUCSON, Ariz.) --- With the incidents of vehicular accidents and fatalities involving young drivers on the rise, two Arizona companies have joined forces to empower responsibility among those most at risk – teenagers. The National Traffic Safety Institute (NTSI) and the Bob Bondurant School of High Performance Driving have launched an educational program which will combine a research-based curriculum taught in a classroom setting with unique hands-on experience at the renowned Bondurant School.

The "Gear Up" program will offer its first full-day course on March 21, 2004, at the Bondurant School in Chandler, Arizona. Motivated by NTSI instructors, students will participate in group discussions which explore how attitudes and values influence behavior, and how that impacts responsible decision-making behind the wheel. Students will then have the opportunity to put these new skills into practice in a high performance car on Bondurant's 1.6-mile road course and 8-acre skid pad.

The program's tuition is \$400, which covers all training materials, classroom instruction, raceway instruction, hands-on driving, and lunch. A certificate of completion will be issued to each graduate. Students must be 16 years of age, present a valid driver's license, and provide parental authorization for enrollment. The Bondurant School is located at 20,000 S. Maricopa Road, Gate 3, in Chandler. Students can register at 602-692-1716.

(more)

Founded in 1974, the National Traffic Safety Institute has trained millions of people across the country to be safer drivers. It remains the nation's oldest and largest traffic safety program, and stands among Arizona's most valuable and reliable community services.

Founded in 1968, the Bondurant School has graduated over 90,000 individuals. The 60-acre facility features over 200 high performance training vehicles, an 8-acre skid pad, specially designed skid cars, accident avoidance simulator, and a 1.6-mile, 15-turn road course.

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