

# SAFER Driver Program for Franchisors



## Boosting Road Safety and Franchise Success with NTSI Fleet

Enhance your franchise's success and contribute to road safety with the NTSI SAFER Driver Training, designed to minimize liability and minimize risk. Customers using the program are seeing:

- » up to a 100% reduction in claims and 45% reduction in liability premiums
- » an instilled sense of personal responsibility in drivers from teaching values and attitudes to positively influence behavior

This training elevates your franchise's performance by reducing unnecessary costs related to your fleet or drivers, leading to higher revenues.

## Advantages for Your Franchise

When your franchisees adopt SAFER driving practices, your entire franchise reaps the benefits. By integrating the NTSI Fleet SAFER Driver Program, you can:

- » Establish a culture of safety throughout your network of franchisees
- » Reduce transportation expenses and increase profits
- » Provide additional, unique value to your franchisees, putting your brand ahead of the competition
- » Keep your franchisee's fleet on the road longer, reducing overall transportation maintenance and acquisition costs

## What the SAFER Driver Program Offers

NTSI's program, available both online and in person, is designed to instill a robust driver safety culture within your franchise network. This training provides drivers with knowledge, helping ensure the safety and efficiency of your fleet. This program includes:

- » A versatile and cost-effective training option, suitable for all franchisees, with options of in-person or online learning
- » Expert instruction and comprehensive guides to foster the development of SAFER drivers
- » Add-on modules to meet the specific needs of your franchise system.

**Contact NTSI Fleet for more information. Let's drive towards a safer future together!**